

Planning Cabinet

ACEC STRATEGIC PLAN: The six strategic goals under the plan are:

1. Become recognized by all engineering companies in the United States as their legislative advocate for the promotion and protection of their business interests.
2. Become recognized by all engineering companies in the United States as their primary resource on business practices.
3. Become recognized by all stakeholders in the built environment as the national voice of the engineering industry.
4. Grow ACEC/PAC to a \$1 million-per-year PAC by 2010, while “capturing” the influence of our most politically active individual members.
5. Grow the Minuteman Fund to respond to critical state issues and federal appellate cases while maintaining a “war chest” of \$1 million.
6. Grow the number of member firms by 2% each year, grow the number of member firm employees by 3% each year, and recruit 90% of the eligible *ENR* “Top 500 Design Firms” as ACEC members by 2010.

PURPOSE:

The purpose of the Planning Cabinet is to advise the Executive Committee and the Board of Directors on strategies and implementation steps for strengthening ACEC's governance and progress.

2005-2006 GOALS:

1. Continue to address issues of institutional reform so that ACEC can meet its Strategic Plan goals.
2. Monitor progress towards achieving the Strategic Plan goals.
3. Make recommendations for the long-term strengthening of ACEC's governance and organization.
4. Address, as appropriate, emerging issues.
5. Review and recommend changes, if required, to the strategic plan so that these can be incorporated into the deliberation process for the next three year budget.
6. Make recommendation regarding new ways to attract qualified candidates to ACEC leadership positions.

PROGRESS REPORTS:

The Committees shall make quarterly reports to the Chairman (copied to the President) on progress made in achieving Committee goals.

Planning Cabinet

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