

Institute for Business Management Committee

ACEC STRATEGIC PLAN: Six strategic goals under the plan are:

1. Become recognized by all engineering companies in the United States as their legislative advocate for the promotion and protection of their business interests.
2. Become recognized by all engineering companies in the United States as their primary resource on business practices.
3. Become recognized by all stakeholders in the built environment as the national voice of the engineering industry.
4. Grow ACEC/PAC to a \$1 million-per-year PAC by 2010, while “capturing” the influence of our most politically active individual members.
5. Grow the Minuteman Fund to respond to critical state issues and federal appellate cases while maintaining a “war chest” of \$1 million.
6. Grow the number of member firms by 2% each year, grow the number of member firm employees by 3% each year, and recruit 90% of the eligible *ENR* “Top 500 Design Firms” as ACEC members by 2010.

PURPOSE:

The Institute for Business Management Committee develops and monitors the Institute’s curriculum-based programming, and provides guidance to assure that the Institute addresses the business practice and continuing education needs of ACEC member firms.

2007-2008 GOALS:

General

1. Advance the Institute as the premier provider of business education in the engineering industry by developing a vision and coordinated implementation strategy for ACEC educational programs going forward.
2. Provide input on educational content, delivery methods, and providers for the Institute, including flagship ACEC programs such as BDC and SEI.
3. Address the relationship between national and the MOs from the standpoint of providing education to members, and recommend points of coordination, as appropriate.
4. Focus on commercially viable educational offerings, and sunset programs that either are not commercially viable or are provided by others.
5. Leverage the demographic opportunities related to mentoring and new leader development.

6. Provide guidance for development of the Institute's accreditation initiatives to meet member needs, add value to educational programming, and provide feedback on Institute policies and procedures for handling student records and filing PDHs.

Conference Curriculum

1. Recommend enhancements in Institute curriculum and services.
2. Review educational sessions that fall within the Institute's curriculum tracks, particularly for the Fall Conference on the Built Environment and the Annual Convention.
3. Provide guidance to "Track Chairmen" for the Fall Conference (National Conference on the Built Environment).

Peer Review

1. Promote the benefits of Peer Review.
2. Review and update IT section of Peer Review Manual.
3. Assist in preparing articles and promotional pieces about OPR.
4. Continue to work with insurance carriers to support/subsidize the OPR program.
5. Achieve enhanced support for Peer Review Program from organizations such as AIA, ACEC/Canada, ASCE, NSPE, ASFE, professional liability insurers, and other organizations.

Senior Executives Institute Alumni Committee

1. Develop an active SEI alumni group that would meet regularly at ACEC conferences, and build a stronger affinity between SEI graduates and ACEC.
2. Meet regularly to review SEI program and curricula and suggest topics and or curricula adjustments to staff.
3. Develop an ongoing list of resources related to leadership for recommendation to SEI alumni and others.
4. Utilize SEI alumni in the promotion of the program to future registrants.

PROGRESS REPORTS:

The Committee shall make quarterly reports to the Chairman (copied to the President) on progress made in achieving Committee goals.

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