

Membership Committee

ACEC STRATEGIC PLAN: Six strategic goals under the plan are:

1. Become recognized by all engineering companies in the United States as their legislative advocate for the promotion and protection of their business interests.
2. Become recognized by all engineering companies in the United States as their primary resource on business practices.
3. Become recognized by all stakeholders in the built environment as the national voice of the engineering industry.
4. Grow ACEC/PAC to a \$1 million-per-year PAC by 2010, while “capturing” the influence of our most politically active individual members.
5. Grow the Minuteman Fund to respond to critical state issues and federal appellate cases while maintaining a “war chest” of \$1 million.
6. Grow the number of member firms by 2% each year, grow the number of member firm employees by 3% each year, and recruit 90% of the eligible *ENR* “Top 500 Design Firms” as ACEC members by 2010.

PURPOSE:

The purpose of the Membership Committee is to serve as the Council’s primary vehicle for securing new members and retaining existing members.

2007-2008 GOALS:

1. Plan programs for the pursuit of the ENR Top 500 firms with a goal of penetrating to 90% of eligible firms by 2010; this means the addition of 18 new ENR 500 firms in 2007-2008.
2. Work to increase Affiliate, Associate, and Supplier members.
3. Identify under-represented segments of membership (such as M/E, structural, private sector) and target them for recruitment.
4. Encourage expanded use of the ACEC “member seal” by members.
5. Work with Planning Cabinet to evaluate future trends in what younger member firm principals will want out of ACEC membership.

PROGRESS REPORTS:

The Committee shall make quarterly reports to the Chairman (copied to the President) on progress made in achieving Committee goals.

Membership Committee

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