

Planning Cabinet

ACEC STRATEGIC PLAN: Six strategic goals under the plan are:

1. Become recognized by all engineering companies in the United States as their legislative advocate for the promotion and protection of their business interests.
2. Become recognized by all engineering companies in the United States as their primary resource on business practices.
3. Become recognized by all stakeholders in the built environment as the national voice of the engineering industry.
4. Grow ACEC/PAC to a \$1 million-per-year PAC by 2010, while “capturing” the influence of our most politically active individual members.
5. Grow the Minuteman Fund to respond to critical state issues and federal appellate cases while maintaining a “war chest” of \$1 million.
6. Grow the number of member firms by 2% each year, grow the number of member firm employees by 3% each year, and recruit 90% of the eligible *ENR* “Top 500 Design Firms” as ACEC members by 2010.

PURPOSE:

The purpose of the Planning Cabinet is to advise the Executive Committee and the Board of Directors on strategies and implementation steps for strengthening ACEC's governance and progress.

2007-2008 GOALS:

1. Consider, on an as-requested basis, organizational improvements for ACEC.
2. Review and recommend ways to increase the participation of employees from member firms below the owner/principal level.
3. Evaluate concept of broadening ACEC's base so more of membership can be engaged in ACEC's programs.
4. Evaluate the need for and recommend, if appropriate, actions that ACEC can take to encourage diversity in ACEC membership (i.e., recruitment of more minority owned engineering companies.)
5. Evaluate and make recommendations to the Executive Committee regarding the role that coalitions should play in ACEC going forward, the extent to which ACEC should provide financial support to coalitions, and if and how coalitions can be used to assimilate other organizations with missions similar to ACEC's into ACEC.
6. Work with the Membership Committee to evaluate changes in the dues structure.

PROGRESS REPORTS:

The Committee shall make quarterly reports to the Chairman (copied to the President) on progress made in achieving Committee goals.

Planning Cabinet

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