



Green Building Conference 2009 Sandton Convention Centre July 7-8, 2009

South Africa presents lucrative opportunities for U.S. firms involved in Green Building Technologies. The Commercial Service South Africa is offering U.S. firms affordable yet effective ways to promote their products and services at the **Green Building Conference and Exhibition 2009** and gain a valuable position to supply South Africa's demand for Green Build technologies.

The Opportunity

The Green Building Conference and Exhibition welcomes all U.S. regulators, environmental building professionals, academics and representatives from all facets of the construction industry as delegates to the conference and visitors to the exhibition, which will open to all consumers for the full two days.

Showcase your green products and services in a vibrant, interactive environment where you will have the ability to interact one on one with building professionals specifically seeking products and services that they can incorporate into their next projects that are readily available in South Africa.

Join the world leading authorities on sustainable development while they engage and educate South Africa's leading architects, engineers, property owners and construction professionals on the latest trends, technologies and materials available in the green building movement.

Enjoy many opportunities to promote your organization to this audience including your company profile in the on-site programme guide, the event web site and pre-event marketing materials.

CS South Africa avails two options to take advantage of this great opportunity:

TWO OPTIONS - CATALOG EXHIBITION & EXHIBITING

Option 1 - Recognizing that not every U.S. supplier will be able to travel to South Africa, CS South Africa will showcase your firm's sales literature to exhibition visitors, helping you identify potential customers and test the market without leaving your desk. For a fee of **\$350** our on-site U.S. Commercial Service staff will:

- Display your company's literature at the Commercial Service booth
- Include your firm in our widely circulated directory
- Identify and qualify potential customers
- Share your product literature with best prospects
- Collect and send you business leads for follow-up





OPTION 2 – EXHIBITING

Single (3m by 3m) exhibition stand

Cost: \$2000

Includes: Outer shell and name, listing on website, pre-event marketing and basic office furniture

Firms opting for OPTION 2 may further request customized business facilitation such as a Gold Key Service (GKS) at a cost of \$700 per day.

- Yes, I would like to participate in the Green Building Conference and Trade Exhibition 7-8 July 2009 in South Africa**

Company Name: _____

Contact Person/Title: _____

Address: _____

Phone Number: _____ Fax Number: _____

E-mail Address: _____ Website: _____

INTEREST IN OPTION: 1 or 2: _____

REGISTER YOUR INTEREST BY COMPLETING THE REGISTRATION FORM AND E-MAIL OR FAX TO:

Jaisvir Sewpaul
Commercial Specialist
U.S. Consulate Cape Town, U.S. Commercial Service
Tel: 27 21 702 7379
Fax: 27 21 702 7402
Jaisvir.Sewpaul@mail.doc.gov

Or

Terri L. Batch
International Trade Specialist
West Los Angeles Export Assistance Center
Tel: 310-882-1750
Fax: 310-235-7220
Terri.Batch@mail.doc.gov

Green Building Conference & Exhibition is fully endorsed by the **CAA (Commonwealth Association of Architects)**. Affiliates and partners include CIDB (Construction Industry Development Board), CBE (Council for the Built Environment), CSIR, SAIA (South African Institute of Architects). Green Building Media and Events is fully endorsed by Endalo Yetho (South Africa's Own Environmental Campaign).

