

Electronic Newsletter Advertising

- Reach 43,000 engineering firm readers *every single week*
- Electronic ad space is available in Last Word, ACEC's award-winning e-newsletter
- Choose from one Top Banner and six Custom Banner spaces, placement in monthly increments

Multi-month placements offer great savings!



Top Banner
 Appears above the masthead
 One placement available
 780 wide x 90 high

12 months	\$12,000
6 months	\$6,600
3 months	\$3,750
1 month	\$1,500

Custom Banner
 Ads in body of newsletter
 Six locations available
 160 wide x 160 high

12 months	\$9,000
6 months	\$5,000
3 months	\$2,750
1 month	\$1,000

Website Advertising

Make an impact at www.acec.org

ACEC's official website provides you with a unique opportunity to build your brand, promote your products and services and grow your business!

Reach a large and powerful audience on the ACEC website!

- 30,000 unique visitors monthly
- 425,000 page views monthly
- 26 minutes per visit

Pricing

12 months:	\$7,500
6 months:	\$4,100
3 months:	\$2,250

The screenshot shows the ACEC website homepage with the following sections:

- Header:** ACEC logo, tagline "Advocacy. Access. Education.", and navigation links.
- Main Content Area:**
 - Hero Section:** "Hear from Top CEOs ACEC 2011 Fall Conference" featuring photos of Jacob CEO, AMEC Bank & Environment President, and other executives.
 - Issues:** "Repeal of the 3 Percent Mandate", "Six-Year Federal Highway Reauthorization", "Small Business Size Standards".
 - Headlines:** "House Leaders Now Open to Increased Transportation Funding", "New Job in New York Utilizes Design Firm", "ACEC Calls on Senate to Substantially Increase Water Infrastructure Funding".
 - Videos and Commentary:** "ACEC Chairman Terry Gammeter calls for repeal of the 3 percent highway mandate at a press conference in Dallas", "ACEC President Dave Richmond speaks out against the Professional Service Tax at a summit hosted by Texas Governor Josh Guoshog in Baton Rouge".
 - Upcoming Events:** "Essentials of A/E Financial Management and Firm Valuation", "2011 Fall Conference".
 - Quick Links:** "Job Board", "Insurance and Retirement Funds", "State Member Organizations", "Discount Programs", "Membership Directory".
- Advertising Partners:** "Free Course Catalog Online PDH Download Now" and "NJIT ONLINE MASTERS IN CIVIL ENGINEERING".
- Footer:** Detailed navigation menu with categories like "About ACEC", "Advocacy", "Education", "Conferences", "Membership", "Get Involved", and "Resources".

6 custom tile spaces available

All advertisements are sized at 149x149 pixels

Your ad could be here!

Contact Nina Goldman today to reserve your space on www.acec.org!
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