

Website Advertising

Make an impact at www.acec.org

ACEC's official website provides you with a unique opportunity to build your brand, promote your products and services and grow your business!

WWW.ACEC.ORG

- . 30,000 unique visitors monthly
- . 425,000 page views monthly
- . 22 minutes per visit

**Packages
offer the best
value!**

Pricing

All ads appear for 30 days, member firms will be discounted 15%

Home page only:	\$1,200
Any secondary page only:	\$750
Home page + one secondary page	\$1,650
Home page + two secondary pages	\$2,250
Home page + three secondary pages	\$2,750

Homepage size: 149 wide by 149 high Only three slots available!
Secondary size: 150 wide by 100 high

Contact Nina Goldman today to reserve your web space!
ngoldman@acec.org ~ 202-682-4325

Last Word Advertising

Every week ACEC delivers the award winning email newsletter *Last Word* to 43,000 engineering firm members.

Now you can reach them with your message, by placing a banner ad for your company in Last Word!

ACEC allows just one advertiser in each issue, so readers will be focused on your message!

Pricing

Single ad, a la carte:	\$1,000
4 issue package:	\$3,000
8 issue package:	\$6,000
16 issue package:	\$11,200

Technical specs and deadlines

Art should be 780 pixels wide and 90 pixels high and must be static.

Signed insertion order and artwork must be submitted to ACEC no later than close of business Tuesday for placement in the following week's issue published on Wednesday.

Only one advertiser can appear in each issue, so reserve early to guarantee placement during your desired week!

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