

# 2017 Editorial Calendar



Month	Main Features	Special Features	Multi-Project Features	Market Watch	IT	Risk Management; Trust Features	Business Management & Development	Corporate Social Responsibility	Human Resources & Finances
Jan/Feb	Engineers and Earthquake Preparedness featuring Cascadia Subduction/Fault, Pacific Northwest	2017 Annual Convention Promo; FIDIC International QBS Survey Results; 2017 Legislative Outlook	Innovations in Drone Usage	2017 Construction Market Outlook		Liability Insurers Carriers Survey; Risk Management Column (Kopplin)	Wind/Solar No longer on outside of U.S. energy picture	VHB	
March/Apr	Chairman Thune provides update on commerce and transportation legislation including FAA reauthorization	2017 Annual Convention Promo; ACEC/PAC Champions/Promo; History of EEA by the Numbers	Innovations in Vertical Construction	Energy Battery Storage	Big Data and Enterprise Resource Planning		Top 20 Global Sustainable Cities (Why U.S. Cities Rank Low); Impact of New Baseline Rules for Drones	American Structurepoint	Best Practices/Legal Ramifications of Effective Document Retention
May/June	2017 Engineering Excellence Awards	2017 Engineering Excellence Awards; 2017 Annual Convention Wrap Up		Wastewater Market		First-time Ever Joint ACEC Coalitions Meeting	Innovative Ways to Build Your Brand	Primera Engineers	Attacks on Professional Licensure & Impact on QBS
July/Aug	New Corps Chief's vision for the Corps of Engineers Moving Forward	EEA 2018 Call for Entries; New ExCom; 2017 Fall Conference Promo	Innovations in Airport Design	Manufacturing & Industrial Markets		Survey of Professional Liability Ins. Providers; Risk Management Column	Update on Super Storm Sandy Repairs; *World Bank Procurement Reforms Impact on International Marketing;	MacMahon Associates	
Sept/Oct	P3s: Are they Working? Why and Why Not?	2017 Fall Conference promo		Education Facility Construction Market	Virtual Reality and Engineering	ACEC Retirement Trust Column	Most Common Ways Firms Lose Profits	Woolpert	Outsourcing Recruitment
Nov/Dec	How Engineers use Wind Engineering Testing for Facility Safety	2017 Fall Conference Wrap Up	Sustainable Engineering Firm Headquarters	Geothermal Market		Liability Nightmares and How to Avoid Them	Coalitions: CASE 30th Anniversary; How Structural Engineering Has Changed	Lamp Rynearson & Associates	Talent Shortage and Difficulty of Land Development Recruitment

## 2017 Ad and Material Close Dates for Engineering, Inc.

	<b>Ad Close</b>	<b>Materials Due</b>
January/February 2017	November 15, 2016	November 29, 2016
March/April 2017	January 13, 2017	January 26, 2016
May/June 2017	April 21, 2017	May 3, 2017
July/August 2017	May 23, 2017	June 1, 2017
September/October 2017	July 18, 2017	July 27, 2017
November/December 2017	October 13, 2017	October 25, 2017
January/February 2018	November 14, 2017	November 28, 2017