

ACEC  
AMERICAN COUNCIL OF ENGINEERING COMPANIES

# Engineering Excellence Awards

## VIRTUAL GALA

THURSDAY, JUNE 17, 2021 | LIVE BROADCAST AT 3:00 PM EST

## 2021 SPONSORSHIP PACKAGES

The 2021 Virtual Engineering Excellence Awards Gala offers exceptional sponsorship value for award-winning firms. We have re-imagined the benefits packages to include pre-broadcast, broadcast, and post broadcast marketing and branding opportunities that will reach an expanded virtual audience. The LIVE virtual event will attract a broader and larger audience and include potential clients, agency officials and influencers across the AE industry. The recorded broadcast will be widely distributed, increasing the views significantly.

### DIAMOND ♦ \$15,000

#### PRE-BROADCAST

- ◆ Prominent logo placement on EEA Gala website with links to project description, video and other content
- ◆ Pre-event promotion of your sponsorship in Gala promotions, *Last Word* and other ACEC digital media
- ◆ Social media activation of the EEA Gala with your sponsor recognition
- ◆ Virtual “red carpet” – video podcast of sponsor rep discussing their award-winning project – sent out as an *Engineering Influence* podcast and also placed on the Gala website
- ◆ Multiple email confirmations/communications with attendees to carry sponsor logos with link to project description page

#### DURING BROADCAST

- ◆ 20 “tickets” for the live EEA Gala broadcast
- ◆ Premium sponsor branding throughout broadcast
- ◆ Live recognition during broadcast

#### POST-BROADCAST

- ◆ Full-page print ad in *Engineering, Inc.* and in new digital version which features links to your site and other content
- ◆ Multiple-month digital ad retargeting campaign with your message
- ◆ Enhanced PR efforts to distribute your project award recognition to major media outlets local and national

### EMERALD ♦ \$6,500

#### PRE-BROADCAST

- ◆ Prominent logo placement on EEA Gala website with links to project description, video and other content
- ◆ Pre-event promotion of your sponsorship in Gala promotions, *Last Word* and other ACEC digital media
- ◆ Social media activation of the EEA Gala with your sponsor recognition
- ◆ Multiple email confirmations/communications with attendees to carry sponsor logos with link to project description page

#### DURING BROADCAST

- ◆ 10 “tickets” for the live EEA Gala broadcast
- ◆ Sponsor branding throughout broadcast
- ◆ Live recognition during broadcast

#### POST-BROADCAST

- ◆ Half-page print ad in *Engineering, Inc.* and in new digital version which features links to your site and other content

**For more information on Sponsoring the EEA Gala, please contact Erin Wander at 440-281-0464 or [ewander@acec.org](mailto:ewander@acec.org)**

