WHO SHOULD EXHIBIT?

Companies that provide products and services to the AEC industry (IT, insurance, financial and consulting services) and construction material suppliers that seek to influence the design and specifications recommended by consulting engineers in the civil, structural, MEP, geotechnical and land development engineering disciplines.

AN OPPORTUNITY TO MEET WITH OVER 1000 TOP A/E EXECUTIVES AND DECISION MAKERS NATIONWIDE!

- **67%** are C-level executives including CEOs, Presidents, Principals, CFOs, COOs and CIOs.
- **32%** are Senior Engineering professionals, including Project Managers, representing Civil, MEP, Geo-technical, Land Development, and Surveying practice disciplines.
- ACEC Fall Conference attendees represent **78%** of the ENR 500 Top Design Firms.

ACEC Fall Conference attendee firms design private and public projects in:

- Transportation
- Vertical Construction
- Water/Wastewater Systems
- Power
STANDARD BOOTH RENTAL

- 2 Complimentary Full Conference registrations, including access to all networking events and education sessions
- (1) 6’ x 10’ booth space includes two chairs and one standard table
- Company name listed on the Conference website
- Acknowledged in the Conference Meeting App
- “We’re Exhibiting” e-mail signature Conference banner to use in your marketing and social media efforts

MEMBER: $3,900 / *$3,500
NON-MEMBER: $4,600 / *$4,400
*EARLY-BIRD RATE ENDS BY 7/29/2022

Join ACEC as an Affiliate Member to receive member rates

EXHIBIT HALL HIGHLIGHTS

SUNDAY 10/16/2022
Exhibitor Move-In 12:00 – 5:00 pm
Welcome Reception

MONDAY 10/17/2022
Breakfast in Exhibit Hall 7:00 – 8:00 am
Networking breaks and Solution Center Presentations
Evening Reception

TUESDAY 10/18/2022
Breakfast in Exhibit Hall 7:00 – 8:00 am
Networking breaks and Solution Center Presentations
Closing Reception
Exhibitor Tear Down
SPONSORSHIP PACKAGES

(Booth included)

**PREMIER Sponsor $25,000**

- One 6’ x 10’ booth with priority selection
- Three additional Full Conference registrations (5 total)
- A 30-minute speaking presentation in show floor education pavilion (Solutions Center)
- Event Sponsorship
  - Choice of sole sponsorship of one major Conference event:
    - October 17th – Opening General Session
    - October 17th – Keynote Luncheon
    - October 18th – Morning General Session
    - October 18th – Awards Luncheon
- Event Sponsorship Benefits
  - One VIP reserved table with 10 seats for registered attendees at the sponsored event
  - ACEC Dignitary to give brief sponsor recognition and company overview during opening remarks
  - A sponsor representative will have an opportunity to introduce speaker on stage

**Event Sponsorship Benefits**

- Sponsor’s representative invited on stage for recognition with all Conference Event Sponsors during the Opening General Session
- Acknowledgment as the Event Sponsor in the Conference website and promotional emails
- Company name/logo displayed on stage/screen during the event
- Acknowledgment on sponsor signage at the event entrance

**Additional Benefits**

- One pre-event email blast to registered attendees (sponsor to provide artwork)
- Banner ad placed on the footer of the ACEC Conference Meeting app
- Push notification of sponsored event on ACEC Conference Meeting app
- Pre- and post-Conference attendee lists (emails Opt-in ONLY)
- Interactive full listing with logo, link and 50-word company description in the ACEC Conference Meeting app
- On-site recognition signage

**SUPPORTING Sponsor $20,000**

- One 6’ x 10’ booth with priority selection
- Two additional Full Conference registrations (4 total)
- A 30-minute speaking presentation in show floor education pavilion (Solutions Center)
- Event Sponsorship
  - Choice of sole sponsorship of one major Conference event:
    - October 16th – Opening Reception
    - October 17th – Exhibit Hall Reception
    - October 18th – Closing Reception

**Event Sponsorship Benefits**

- Sponsor’s representative invited on stage for recognition with all Conference Event Sponsors during the Opening General Session
- Acknowledgment as the Event Sponsor in the Conference website, and promotional emails
- Acknowledgment on sponsor signage at the event entrance
- Company logo displayed on stage/screen during event

**Additional Benefits**

- Pre- and post-Conference attendee list (emails Opt-in ONLY)
- Interactive full listing with logo, link and 30-word company description in the ACEC Conference Meeting app

**PATRON Sponsor $10,000**

- One 6’ x 10’ booth with priority selection
- One additional Full Conference registration (3 total)
- Event Sponsorship
  - Choice of sole sponsorship of one Conference event:
    - Exhibit Hall Breakfasts (2 available)
    - Exhibit Hall Coffee Break (4 available)

**Event Sponsorship Benefits**

- Sponsor’s representative invited on stage for recognition with all Conference Event Sponsors during the Opening General Session
- Acknowledgment as the Event Sponsor in the Conference website and promotional emails
- Acknowledgment on sponsor signage at the event entrance
- Company logo displayed on stage/screen during event

**Additional Benefits**

- Interactive listing with logo and link on ACEC Conference Meeting app
- Pre- and post-Conference attendee list (emails Opt-in ONLY)
Title Sponsorship of the Pinewood Rally $15,000

- Acknowledgement as title sponsor on signage at the Pinewood Rally Race station
- Recognition on all promotional materials (email, website, print, Rally invitations, etc.)
- Opportunity to address the audience prior to the race

First Timers Program $8,000

- Reach ACEC board members and first-time attendees during a special lunch designed just for them
- Sponsor recognition in promotional materials, onsite signage and Meeting app
- Sponsor recognition on email invites

Education Program Branding Opportunities

Call for details and pricing

- Roundtables
- Sessions
- Specific Speakers

Solutions Center Presentations $2,500 each

- Opportunity for sponsor to provide 30-minute presentation (20 mins speaking + 10 mins Q&A session) in education pavilion on show floor
- Company logo on banner outside the Solutions Center
- ACEC will announce and promote the Solutions Center and individual presentations

ACEC College of Fellows Charity Walk and Breakfast $10,000

This charity event supports the ACEC Scholarship Program (8 scholarships) Junior/Senior/Master Candidates in engineering. Sunrise walk with breakfast to follow – Tuesday, October 18th at 6:30 am

- Naming rights – ACEC College of Fellows Charity Walk brought to you by [your company]
- Logo and company recognition on all marketing materials regarding the event (website, emails, fliers, registration, meeting app)
- Recognized in onsite signage
- Opportunity to provide logo'd item (hat/t-shirt) to walkers
- Opportunity to welcome the group and kick off the walk

Badge Lanyard $6,500

- Company logo on lanyard provided to all attendees
- Company logo placed on the Conference final program

Meeting App Opportunities

- Recognition as overall Meeting App sponsor includes the following and onsite signage / $10,000
- Push Notification – promote your message and drive booth traffic (one notification per day) / $1,500
- Splash Page – your logo/company message will be the first thing attendees will see each time they open the app / $3,500
- Enhanced listing – ability to provide more information for attendees / $1,200

Wi-Fi $6,000

- Company logo included on onsite signage
- Company logo will appear on the landing page to access the Wi-Fi

Email blast to all registered attendees (sponsor to provide artwork)

- Pre-event (3 available) / $2,500
- During event (4 available / $2,000
- Post-event (3 available) / $1,500

Conference signage Call for pricing and locations
For more information about ACEC’s 2022 Fall Conference:
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