

ACEC Website

ACEC's official website provides you with a unique opportunity to **build your brand, promote your products and services and grow your business!**

Reach a large and powerful audience on ACEC's website!

- 73,632 page views monthly
- 54% of viewers are ACEC members
- 46% new visitors

Full Banner Ad (Homepage only)
SPOT 1 & 2 — \$1,650 per month
SPOT 3 & 4 — \$1,250 per month

555 x 100 pixels

Spotlight Banner Ad — \$750 per month

149x149
pixels

The screenshot shows the ACEC website homepage. At the top is a navigation menu with links: ABOUT, ADVOCACY, EDUCATION, CONFERENCES, BUSINESS RESOURCES, AWARDS PROGRAMS, MEMBER LOGIN, MEMBERSHIP, JOB BOARD, TRUSTS, BOOKSTORE, and CONTACT. Below the navigation is a main banner featuring a large image of a geodesic dome structure. The banner text reads: "100 Years of Excellence", "AMERICAN COUNCIL OF ENGINEERING COMPANIES", "ADVANCING THE BUSINESS OF ENGINEERING", "VIDEO: POWER OF ACEC", and "LEARN MORE". Below the main banner are three smaller promotional banners: "LEARN TO SUCCEED ACEC Online Education REVIEW CLASS CALENDAR", "Mysteries of the FAR Revealed: Using the AASHTO Audit Guide ORLANDO, FL - JANUARY 15-18, 2018 LEARN MORE", and "ENGINEERING AWARDS ACEC'S AWARD WINNING ENGINEER". Below these are four green boxes representing advertising spots: "(SPOT 1) 555 x 100 pixels", "(SPOT 2) 555 x 100 pixels", "(SPOT 3) 555 x 100 pixels", and "(SPOT 4) 555 x 100 pixels". Below the spots are five small images with captions: "COALITIONS", "COUNCILS AND FORUMS", "COMMITTEES", "COMMUNITIES", and "MO/STATE WEBSITES". At the bottom is a section titled "ADVERTISING SPONSORS" with five green boxes, each containing "149x149 pixels".