



ACEC

ENGINEERING **EXCELLENCE AWARDS**

ENGINEERING EXCELLENCE AWARDS GALA SPONSORSHIP PROSPECTUS

2024 ANNUAL CONVENTION

WEDNESDAY, MAY 15, 2024

GRAND HYATT, WASHINGTON, DC



ALIGN YOUR FIRM'S BRAND WITH **THE MOST PRESTIGIOUS AWARDS** OF THE ENGINEERING INDUSTRY

CELEBRATE WITH THE **INDUSTRY'S BEST**

ACEC's 2024 Engineering Excellence Awards competition showcases the year's most outstanding engineering achievements to a national audience of clients, industry leaders, and decision-makers.

This prestigious black-tie event will be held on Wednesday, May 15, 2024, at the Grand Hyatt in Washington, D.C. in conjunction with the ACEC Annual Convention and Legislative Summit. The Gala begins with a reception at 6 p.m., followed by the recognition of National Award Winners, a special presentation of the 2024 Distinguish Award of Merit winner, and top award presentations. The evening concludes with the Gala After-Party.

ATTENDEE PROFILE

More than 675 people attend the EEA Gala each year including engineering's leading professionals, members of Congress, and federal, state, and regional agency administrators. Ninety percent of attendees are A/E firm CEOs and Senior Leadership representing more than 125 firms nationwide.

SPONSORSHIP PACKAGES

The Engineering Excellence Awards Gala offers exceptional sponsorship value for award-winning firms. Sponsorship packages include pre-event, during, and post-event marketing and branding opportunities.

ENGINEERING **EXCELLENCE AWARDS** GALA

DIAMOND LEVEL | \$15,000

EEA GALA DINNER

Available to companies looking to achieve top brand recognition at the EEA Gala.

PRE-EVENT

- Recognition on ACEC website (including logo and link), *Last Word* e-newsletter, Convention e-promos, and on ACEC social media posts
- Social media activation of the EEA Gala with sponsor recognition
- Sponsor logo on multiple email confirmations/communications with attendees
- “Red Carpet” podcast of sponsor rep discussing the award-winning project

DURING EVENT

- Twenty (20) guest tickets to Reception, Dinner, Awards Program, and Gala After-Party
- Premier seating, two VIP reserved tables, each with table sign
- Individual on-stage recognition during the Gala
- Logo and acknowledgement in printed Gala program distributed to all attendees

POST-EVENT

- Full-page print ad in post-convention issue of *Engineering Inc.* to coincide with post-event recognition
- Two-month digital ad retargeting campaign with sponsor message



EMERALD LEVEL | \$7,500

EEA GALA DINNER

Achieve strong brand recognition by demonstrating your support of the prestigious EEA Gala.

PRE-EVENT

- Recognition on ACEC website (including logo and link), *Last Word* e-newsletter, Gala e-promos, and on ACEC social media posts
- Sponsor logo on multiple email confirmations/communications with attendees

DURING EVENT

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and Gala After-Party
- Premier seating, one VIP reserved table with table sign
- Recognition during the Gala
- Logo and acknowledgement in printed Gala program distributed to all attendees

POST-EVENT

- Half-page print ad in post-Convention issue of *Engineering Inc.* to coincide with post-event recognition

\$15,000 | EXCLUSIVE

EEA GALA AFTER-PARTY

Be recognized as the sole sponsor of the exciting EEA Gala After-Party that follows the Gala! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and Gala After-Party
- Priority seating, one reserved table with table sign
- Pre-event recognition in EEA Gala promotional material and on event website
- Multiple branding opportunities during the two-hour Gala After-Party, including from-the-stage recognition
- Individual on-stage recognition during the Gala
- Logo and acknowledgement in printed Gala program

\$15,000 | EXCLUSIVE

EEA GALA WELCOME RECEPTION

Be recognized as the sole sponsor of the exciting EEA Gala Reception that precedes the Dinner! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and Gala After-Party
- Priority seating, one reserved table with table sign
- Pre-event recognition in EEA Gala promotional material and on event website
- Multiple branding opportunities during the one-hour reception
- Individual on-stage recognition during the Gala
- Logo and acknowledgement in printed Gala program



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EXHIBIT AND SPONSORSHIP

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