



WORKFORCE DEVELOPMENT PLAYBOOK:

Video Campaign: ACEC Nebraska

The American Council of Engineering Companies of Nebraska (ACEC Nebraska) has launched a new video campaign — “Become an Engineer” — designed to spark curiosity and inspire K–12 students to explore careers in engineering.

These short, engaging videos highlight the real-world impact engineers have across Nebraska — from building safer roads and delivering clean water, to protecting neighborhoods and driving innovation in our communities.

We invite you to use these videos as a tool to show students the exciting possibilities that come with a career in engineering.

Ways to use the videos in your classroom or school:

- ▶ Play them during career exploration or STEM lessons
- ▶ Share them with your school’s guidance and career counselors
- ▶ Use them as discussion starters about real-world problem-solving
- ▶ Encourage students to think about how engineers improve everyday life

Watch and download the videos here:

- ▶ <https://acecnebraska.org/workforce-development/>
- ▶ <https://www.youtube.com/@acecnebraska>

By sharing these stories — and connecting students with real engineers — you can help them see that engineers truly design the future, one idea at a time.

ACEC Nebraska offers schools the opportunity to host a local engineer in the classroom. Our volunteer engineers are excited to talk with students about their work — from building safer roads and delivering clean water, to protecting neighborhoods and driving innovation.

This is a fun, interactive way for students to connect the “Become an Engineer” videos to real-world careers, ask questions, and imagine themselves as future problem-solvers.

For questions, contact ACEC Nebraska at jill.tillinghast@acecnebraska.org