



## **WORKFORCE DEVELOPMENT PLAYBOOK:** **Five Day Calendar to Execute a National Engineers Week to Remember!**

Sample **5-day calendar** for celebrating **National Engineers Week** (Monday–Friday), mixing recognition, fun, outreach, and visibility.

### **Monday – Kickoff & Recognition**

- ▶ **Breakfast Kickoff:** Bagels/coffee with welcome remarks from leadership.
- ▶ **Engineer Spotlights Launch:** Share the first employee profile internally and on social media.
- ▶ **Thank You Wall:** Open a physical or digital wall where colleagues post shout-outs to engineers.

### **Tuesday – Community & Outreach**

- ▶ **STEM in Schools:** Volunteer engineers visit local classrooms or judge a science fair.
- ▶ **Student Facility Tour:** Invite a local school or STEM club to tour your office or plant.
- ▶ **Social Media Highlight:** Post photos from outreach activities with E-Week hashtags.

### **Wednesday – Professional Growth & Innovation**

- ▶ **Lunch & Learn:** Senior engineers host a panel about career lessons or emerging technologies.
- ▶ **Innovation Showcase:** Teams present cool projects or prototypes in a science-fair style.
- ▶ **Trivia Challenge:** Run a live or online engineering trivia game with small prizes.

### **Thursday – Fun & Culture**

- ▶ **Engineering Challenge:** Host a team competition (e.g., tallest tower from office supplies, Rube Goldberg machine).
- ▶ **STEM Movie Night:** After work, screen a film like Dream Big or Hidden Figures.
- ▶ **Social Media Campaign:** Share behind-the-scenes photos of the challenge or fun facts about your engineers.



## Friday – Celebration & Legacy

- ▶ **Awards Ceremony:** Recognize engineers with fun awards (“Most Creative Fixer,” “Innovation Champion”).
- ▶ **Video Tribute:** Share a short video highlighting engineers and their projects.
- ▶ **Charity/Scholarship Announcement:** Reveal a donation or STEM scholarship sponsorship.
- ▶ **Closing Happy Hour or Lunch:** Wrap up the week with a toast to the engineering team.

