



WORKFORCE DEVELOPMENT PLAYBOOK:

Sample Script for Video Appealing to Kids

- ▶ Let's go on a Vacation!
- ▶ Your parents told you that you will be going to Disney World next Saturday for a week.
- ▶ There is a challenge/catch though! You will go there but you have to take anything engineering related out of the picture!
- ▶ You cannot take your family car and drive there. No Engineering; no cars, no roads, no bridges!
- ▶ You cannot take the plane to fly there. No Engineering; no planes, no airports!
- ▶ You cannot take the train either. No Engineering; no trains, no railroads, no bridges!
- ▶ Let's say you are fine, you do not need to drive there, fly or take the train. You want to ride a horse carriage. Horse carriage would average 40 miles a day. It would take you 30 days to reach Disney World. (But your vacation time was only one week!)
- ▶ By the way, when you reach Orlando there will not be much of any Disney World since everything in Disney World is made by innovative engineering designs.
- ▶ Bottom line: Engineers design the future, make our lives easier, safer. Engineers are the quiet life changers, not many people realize what engineers do but what we do is everywhere, etc. *Without engineering, moon would only be a big white circle that keeps changing its shape every month... with engineering, we went there and walked on it!

Video: <https://drive.google.com/file/d/1kcH0Kh1Bg3RFHvPeHUr8j9tofRZJaKAh/view>

(video created and available for all ACEC members)