



COALITIONS CONFERENCE

FUTURE READY: SMALL FIRM WORKSHOP



February 26-27, 2026



InterContinental Hotel Houston, TX

MEET. LEARN. LEAD.



Future Ready: Strategy & Solutions for Small Firms Working Agenda

Day 1 – Business Change → Future Readiness

7:30 - 8:30 AM: Check-In, Registration & Breakfast

Arrival, badge pickup, and early networking with fellow small firm leaders.

8:30 - 9:00 AM: Welcome & Framing the Conversation

Setting the business context for small firms and outlining how the program is designed to deliver practical value.

9:00 - 10:30 AM: Leading Through Change

Candid stories from firm owners who have navigated growth, ownership change, and business transitions – with lessons learned along the way.

10:45 AM - 12:00 PM: Becoming Future-Ready

A focused look at the business practices that help small firms strengthen resilience, decision-making, and long-term performance.

11:45 - 1:15 PM: Luncheon Keynote: Inside the Digital Engine of the Houston Airport System

An owner's perspective on managing complexity, scale, and operational decision-making in a major public infrastructure system.

1:30 - 2:45 PM: Peer Discussion: Pressures Facing Small Firm Leaders

Small-group discussion on the issues demanding the most attention today – staffing, workload, risk, and leadership capacity.

3:00 - 4:15 PM: The Human Side of Small Firm Leadership

An honest conversation about the personal demands of ownership and leadership and how they impact firm performance.

4:15 - 5:30 PM: Peer Roundtables

Applying insights from Day 1 to real-world firm decisions through facilitated peer exchange.

5:30 - 7:00 PM: Coalition Conference Reception



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Day 2 – Sustainability → Longevity → Next Steps

7:30 - 8:30 AM: Breakfast

Informal networking and conversation before the program begins.

9:00 - 10:15 AM: Building for Longevity

A conversation between firm leaders and emerging leaders on developing talent, sharing responsibility, and ensuring continuity.

10:30 - 11:30 AM: The Long Game

Real-world perspectives on ownership and leadership transition, including timelines, readiness, and planning considerations.

11:30 AM - 12:00 PM: Closing Discussion: Defining Your Next Strategic Steps

Synthesizing key insights from the workshop and identifying a clear next step for your firm.

Who This Program Is Designed For:

- Small firm owners, principals, and managing partners
- Senior leaders preparing for increased leadership or ownership responsibility
- Firm leaders navigating growth, transition, or long-term business decisions

This is a peer-driven program designed for leaders who value candid discussion, practical insight, and time to step back and think strategically about their firm's future.