SPONSORSHIP PACKAGES

The Virtual Engineering Excellence Awards Gala offers exceptional sponsorship value for award-winning firms. We have re-imagined the benefits packages to include pre-broadcast, broadcast, and post-broadcast marketing and branding opportunities that will reach an expanded virtual audience. The LIVE virtual event will attract a broader and larger audience and include potential clients, agency officials and influencers across the AE industry. The recorded broadcast will be widely distributed, increasing the views significantly.

**DIAMOND • $15,000**

**PRE-BROADCAST**
- Prominent logo placement on EEA Gala website with links to project description, video and other content
- Pre-event promotion of your sponsorship in Gala promotions, Last Word and other ACEC digital media
- Social media activation of the EEA Gala with your sponsor recognition
- Virtual “red carpet” – video podcast of sponsor rep discussing their award-winning project – sent out as an Engineering Influence podcast and also placed on the Gala website
- Multiple email confirmations/communications with attendees to carry sponsor logos with link to project description page

**DURING BROADCAST**
- 20 “tickets” for the live EEA Gala broadcast
- Premium sponsor branding throughout broadcast
- Live recognition during broadcast

**POST-BROADCAST**
- Full-page print ad in Engineering, Inc. EEA Gala version, and in new digital version which features links to your site and other content
- Multiple-month digital ad retargeting campaign with your message
- Enhanced PR efforts to distribute your project award recognition to major media outlets local and national

**EMERALD • $6,500**

**PRE-BROADCAST**
- Prominent logo placement on EEA Gala website with links to project description, video and other content
- Pre-event promotion of your sponsorship in Gala promotions, Last Word and other ACEC digital media
- Social media activation of the EEA Gala with your sponsor recognition
- Multiple email confirmations/communications with attendees to carry sponsor logos with link to project description page

**DURING BROADCAST**
- 10 “tickets” for the live EEA Gala broadcast
- Sponsor branding throughout broadcast
- Live recognition during broadcast

**POST-BROADCAST**
- Half-page print ad in Engineering, Inc. EEA Gala version, and in new digital version which features links to your site and other content

For more information on Sponsoring the EEA Gala, please contact Daisy Nappier at dnappier@acec.org