

ACEC

AMERICAN COUNCIL OF ENGINEERING COMPANIES

Engineering Excellence Awards

VIRTUAL GALA

TUESDAY, DECEMBER 1, 2020 | LIVE BROADCAST AT 3:00 PM EST

SPONSORSHIP PACKAGES

The Virtual Engineering Excellence Awards Gala offers exceptional sponsorship value for award-winning firms. We have re-imagined the benefits packages to include pre-broadcast, broadcast, and post broadcast marketing and branding opportunities that will reach an expanded virtual audience. The LIVE virtual event will attract a broader and larger audience and include potential clients, agency officials and influencers across the AE industry. The recorded broadcast will be widely distributed, increasing the views significantly.

DIAMOND ♦ \$15,000

PRE-BROADCAST

- ◆ Prominent logo placement on EEA Gala website with links to project description, video and other content
- ◆ Pre-event promotion of your sponsorship in Gala promotions, *Last Word* and other ACEC digital media
- ◆ Social media activation of the EEA Gala with your sponsor recognition
- ◆ Virtual “red carpet” – video podcast of sponsor rep discussing their award-winning project – sent out as an *Engineering Influence* podcast and also placed on the Gala website
- ◆ Multiple email confirmations/communications with attendees to carry sponsor logos with link to project description page

DURING BROADCAST

- ◆ 20 “tickets” for the live EEA Gala broadcast
- ◆ Premium sponsor branding throughout broadcast
- ◆ Live recognition during broadcast

POST-BROADCAST

- ◆ Full-page print ad in *Engineering, Inc.* EEA Gala- version, and in new digital version which features links to your site and other content
- ◆ Multiple-month digital ad retargeting campaign with your message
- ◆ Enhanced PR efforts to distribute your project award recognition to major media outlets local and national

EMERALD ♦ \$6,500

PRE-BROADCAST

- ◆ Prominent logo placement on EEA Gala website with links to project description, video and other content
- ◆ Pre-event promotion of your sponsorship in Gala promotions, *Last Word* and other ACEC digital media
- ◆ Social media activation of the EEA Gala with your sponsor recognition
- ◆ Multiple email confirmations/communications with attendees to carry sponsor logos with link to project description page

DURING BROADCAST

- ◆ 10 “tickets” for the live EEA Gala broadcast
- ◆ Sponsor branding throughout broadcast
- ◆ Live recognition during broadcast

POST-BROADCAST

- ◆ Half-page print ad in *Engineering, Inc.* EEA Gala- version, and in new digital version which features links to your site and other content

For more information on Sponsoring the EEA Gala, please contact Daisy Nappier at dnappier@acec.org

