CELEBRATE WITH THE INDUSTRY’S BEST

ACEC’s 2022 Engineering Excellence Awards competition showcases the year’s most outstanding engineering achievements to a national audience of clients, industry leaders and decision-makers.

ATTENDEE PROFILE

More than 675 attend the EEA Gala each year including engineering’s leading professionals, members of Congress, and federal, state, and regional agency administrators. Ninety percent of attendees are A/E firm CEOs and Senior Leadership representing more than 125 firms nationwide.

THE GALA EVENING

This prestigious event will be held on Tuesday, May 24, 2022 at the Grand Hyatt in Washington, D.C. in conjunction with ACEC’s Annual Convention.
SPONSORSHIP PACKAGES

The Engineering Excellence Awards Gala offers exceptional value for award winning firms and affiliates. Sponsorship packages include pre-event, during, and post-event marketing and branding opportunities, advertising in the Convention issue of Engineering Inc., and priority seating at the gala.

EEA GALA DINNER

**DIAMOND • $15,000**

Available to companies that would like to achieve top brand recognition at the EEA Gala.

- **Pre-Event**
  - Pre-event recognition on ACEC website (including logo and link), Last Word newsletter, in printed Gala program, Convention e-promos, and on social media sites.
  - Social media activation of the EEA Gala with sponsor recognition
  - Multiple email confirmations/communications with attendees to carry sponsor logos
  - “Red Carpet” podcast of sponsor rep discussing the award-winning project.

- **During Event**
  - Twenty (20) guest tickets to Reception, Dinner, Awards Program and After Party
  - Premier seating: two VIP reserved tables each with table sign
  - Individual on-stage recognition during the Gala by the Master of Ceremonies
  - Logo and acknowledgement in printed Convention program and printed Gala program

- **Post-Event**
  - Full-page print ad in post-Convention issue of Engineering Inc. to coincide with post event recognition
  - Two-month digital ad retargeting campaign with your message

**EMERALD • $6,500**

Achieve strong brand recognition by demonstrating your support of the prestigious EEA Gala.

- **Pre-Event**
  - Recognition on ACEC website (including logo and link), Last Word newsletter, in printed Gala program, Convention e-promos, and on social media sites.
  - Multiple email confirmations/communications with attendees to carry sponsor logos

- **During Event**
  - Ten (10) guest tickets to Reception, Dinner, Awards Program and After Party
  - Premier seating: VIP reserved table with table sign
  - Individual on-stage recognition during the Gala by the Master of Ceremonies
  - Logo and acknowledgement in printed Convention program and printed Gala program

- **Post-Event**
  - Half-page print ad in post-Convention issue of Engineering Inc. to coincide with post event recognition
DON’T MISS THIS CHANCE TO SHOWCASE YOUR FIRM’S ACHIEVEMENT BEFORE ALL THE INDUSTRY’S PRESTIGIOUS FIRM LEADERS

WELCOME RECEPTION SPONSOR
$10,000/EXCLUSIVE

Be recognized as the sole sponsor of the exciting EEA Gala Reception that precedes the Dinner! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program and After Party
- Priority seating: one reserved table with table sign
- Pre-event recognition in EEA Gala promotional material and event website
- Multiple branding opportunities during the one-hour reception
- From stage recognition during the Gala
- Logo and acknowledgement in printed Convention program and printed Gala program

For more information on Sponsoring the EEA Gala, please contact Erin Wander, Director, Affiliate Sales and Sponsorship | 440-281-0464 | ewander@acec.org

AFTER PARTY SPONSOR
$15,000/EXCLUSIVE

Be recognized as the sole sponsor of the exciting EEA After Party that follows the Gala! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program and After Party
- Priority seating: one reserved table with table sign
- Pre-event recognition in EEA Gala promotional material and event website
- Branding opportunity at the EEA Red Carpet area right outside the Reception entrance with all attendees
- Multiple branding opportunities during the two-hour After Party, including from the stage recognition
- From stage recognition during the Gala Dinner
- Logo and acknowledgement in printed Convention program and printed Gala program

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