



AMERICAN COUNCIL OF ENGINEERING COMPANIES

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ACEC Adds Allison Schneider as Director of Media Relations

Washington, D.C. –Today, the American Council of Engineering Companies announced that Allison Schneider has joined the organization as the Director of Media Relations. The announcement comes as ACEC continues to grow its communications team.

“The engineering and design industry is an essential part of America’s economic landscape driving infrastructure and development forward,” said ACEC President and CEO Linda Bauer Darr. “It has never been more important for their role to be front and center in the policy debate, and Allison brings the strategy and relationships to tell that story.”

Schneider brings more than a dozen years of communications experience to the position, including serving as a communications director on Capitol Hill and senior director of communications with the National Beer Wholesalers Association. She will work to share ACEC’s resources with reporters and further grow the organization’s impact in Washington, D.C.

As part of her regular media outreach, Allison will focus on drawing attention to several tools ACEC has developed to establish itself as a thought leader in the built environment, such as the popular [Engineering Influence podcast](#) series, which provides real-time information on where things stand in the industry and on Capitol Hill, with recent guests including Rep. Peter DeFazio, Chair of the House Transportation and Infrastructure Committee. ACEC also produces regular updates on trends in the engineering industry and economic forecasts from the Council’s own [Private Markets](#) research team and the [ACEC Research Institute](#).

“I’m looking forward to working with this great team to explain the positive impact America’s engineering companies have on our communities,” said Schneider. “As climate change and infrastructure remain top of mind, I’m excited to show people how America’s engineering companies are tackling these challenges.”

Allison earned her undergraduate degree from the University of Michigan and a master’s degree from Georgetown University. She lives in Northern Virginia with her family.

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The American Council of Engineering Companies (ACEC) is the business association of the nation’s engineering industry. Founded in 1906, ACEC is a national federation of 52 state and regional organizations representing more than 5,500 engineering firms and 600,000+ engineers, surveyors, architects, and other specialists nationwide. ACEC member firms drive the design of America’s infrastructure and built environment.