Announcing ACEC’s first ever virtual Fall Conference -- the #1 Virtual Event for the AEC industry this year!

The opportunity to make business connections and deliver content will be unprecedented. ACEC’s Fall Conference will reach a larger audience than ever, and your company has a unique and exclusive opportunity to make history with us.

Here are the advantages of your virtual event:

**BUDGET SAVINGS**
There has never been an opportunity to market your company more efficiently without the cost of travel, housing, shipping and decorator fees.

**BIGGER AUDIENCES**
Online events are attracting major attendance increases, activating your brand to more people

**LONGER ENGAGEMENT**
Enjoy three full LIVE days PLUS 90 days of post exposure and customer interaction

**THOUGHT LEADERSHIP**
Through Solution Center presentations and exhibit booth content and live interaction, you will be able to demonstrate and showcase your expertise to the industry
To be held from 10:00 am to 5:00 pm EST over the dates of October 28-30, ACEC’s 2020 LIVE Fall Conference will be a best in class virtual event. The immersive 3D virtual platform will give your company new opportunities for one on one meetings and thought-provoking education and demos to an unprecedented new and diverse audience of influencers in the AEC industry.

While the conference has always been an important gathering of firm members, ACEC has made intentional plans to offer sponsors more options to connect and promote their business.

**MEET BUSINESS PARTNERS**

Engineering firm attendees and sponsors will connect in private business meetings on the virtual platform. Participants can see availability of other attendees, send messages and meeting requests to schedule business meetings. Due to cost savings, a larger audience of senior executives and project managers will be available to meet with you.

**PROMOTE YOUR COMPANY**

The 3D virtual exhibit hall provides the opportunity for you to build a showcase for your company aligned with your brand. Company research, case studies, videos, meeting scheduling, demonstrations and live sessions can be offered through a unique experience determined by your team. More than a 10x10 booth, options abound for a customer experience of marketing, thought leadership and networking.

**BECOME AN INDUSTRY THOUGHT LEADER**

Nine opportunities are available for exhibitor sessions that will livestream and be made available on demand on the Fall Conference event platform to an expanded audience -- for up to 90 days after the event! This is your chance to speak about success stories with engineering firms.
An Opportunity to Meet with Top AEC Executives and Decision Makers Nationwide!

67% are C-level executives including CEOs, Presidents, Principals, CFOs, COOs and CIOs.

32% are Senior Engineering professionals, including Project Managers, representing Civil, MEP, Geo-technical, Land Development, and Surveying practice disciplines.

ACEC Fall Conference attendees represent 78% of the ENR 500 Top Design Firms.

ACEC Fall Conference attendee firms design private and public projects in:

- Transportation
- Vertical Construction
- Water/Wastewater Systems
- Power
## Sponsorship Packages

### Premier Sponsorship $20,000 (3 Available)

- **Meet Business Partners**
  - Premium booth placement in 3D virtual exhibit hall with increased visual “real estate”
  - Complimentary virtual booth customizable with your graphics, upload collateral information, videos and present demonstrations

- **Promote Your Company**
  - Individual logo placement and mentions on transitional slides used throughout the event between educational sessions
  - Individual Recognition during broadcast by ACEC dignitary each day of the Conference
  - Nine (9) push notifications (3 per day) to promote your booth/content to entire audience on the conference platform
  - Sponsorship/Branding of one of five Networking Chat Rooms for one day of Conference
  - Sponsorship/Branding of one of four Educational Session rooms for one day of Conference

- **Become an Industry Thought Leader**
  - Opportunity to be the sponsor of one of three Keynote speakers to include:
    - Logo recognition slide to precede Keynote
    - 30-second video play prior to Keynote (sponsor to provide)
    - Sponsor Rep to personally introduce Speaker in the livestreamed event

### Supporting Sponsorship $10,000

- **Meet Business Partners**
  - Premium booth placement in 3D virtual exhibit hall with increased visual “real estate”
  - Complimentary virtual booth customizable with your graphics, upload collateral information, videos and present demonstrations

- **Promote Your Company**
  - Recognition in all emails in promotional campaign about the conference
  - Recognition in all attendee confirmations and communications prior to the conference
  - List of pre-registered attendees with contact information (one-time use)
  - Logo placement and mentions on transitional slides used throughout the event between educational sessions

- **Become an Industry Thought Leader**
  - Speaking opportunity on the Conference Program with a Solutions Center presentation during the event

### Patron Sponsorship $6,000

- **Meet Business Partners**
  - Premium booth placement in 3D virtual exhibit hall with increased visual “real estate”
  - Complimentary virtual booth customizable with your graphics, upload collateral information, videos and present demonstrations.

- **Promote Your Company**
  - Prominent logo placement on Conference registration website
  - Recognition in all emails in promotional campaign about the conference
  - Recognition in all attendee confirmations and communications prior to the conference
  - List of pre-registered attendees with contact information (one-time use)
  - Logo placement and mentions on transitional slides used throughout the event between educational sessions
  - Three (3) push notifications (one per day) to promote your booth/content to entire audience on the conference platform
ACEC’s Best in Class Virtual Exhibit Hall
—— 3 LIVE DAYS AND 90 DAYS “ON DEMAND”! ——

VIRTUAL EXHIBIT BOOTH $1,500
ACEC Member Early Bird Rate through 9/18 ($2000 after 9/18)
Non-member Early Bird rate - $2500 ($3000 after 9/18)

- Virtual booth customizable with your graphics. Upload your collateral information, videos and present demonstrations.
- Logo placement on Conference registration website
- Exhibitor/attendee matchmaking functionality to set business appointments with one on one or group video chat during Conference
- Four (4) Fall Conference registrations (with full access to event)
- Gamification Points to attendees for booth visitation
- Post event registration list of all Fall Conference attendees
- Comprehensive data report of all visitors to your booth including time spent, what was viewed/downloaded with full contact information.
- Attendees can visit your virtual booth for 90 days post event – full engagement report of post event activity

ALA CARTE SPONSORSHIP OPPORTUNITIES
(Booth purchase required)

Push Notification - $1,500 (limited number available)
Drive attendees to your booth demo with a push notification that all attendees will see.

Networking Lounge Sponsor - $2,500 per day (limited number available)
Sponsor one of the five Networking Chat Rooms that are offered for attendee engagement.

Gamification Sponsor - $2,500
Be the host of the Gamification Leaderboard and have your brand seen by every visit.

Virtual Activity Sponsor - $3,000 (three available)
Produce and host a 30-minute fun activity sponsored by your company! Exercise class, mixology or cooking demo – the sky is the limit! Pre-recorded content is preferred and could be offered on-demand during the conference.

Virtual Happy Hour Sponsor - $3,500 (two available)
These will be LIVE sessions! Host a live band, a themed trivia game with prizes! This can be your party!
For more information about ACEC’s 2020 Fall Conference visit:
https://www.acec.org/conferences/fall-convention-2020/

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